

PostCMS

On-demand web solutions

PostCMS is a next-generation web content management system that lets you control content and costs. PostCMS is delivered as a software-as-a-service (SaaS) solution, so you don't have to buy any hardware or install any software to get started.

Move faster »

Launch new websites in weeks, rather than months. No software to install means independence from the IT department, putting non-technical users in control.

Save money »

Migrate from your existing solution and reduce costs by 50% or more. Improve productivity and do more with fewer resources, thanks to exceptional user experience.

See results »

Find out what works for your audience with integrated web analytics from Google, and then use that understanding to drive your content strategy.

The logo for PostCMS, featuring a stylized leaf icon above the text "PostCMS".

PostCMS

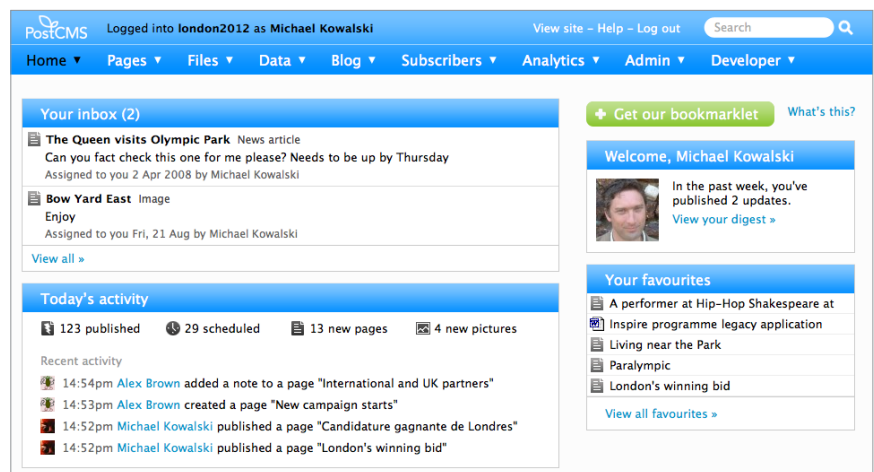


Features

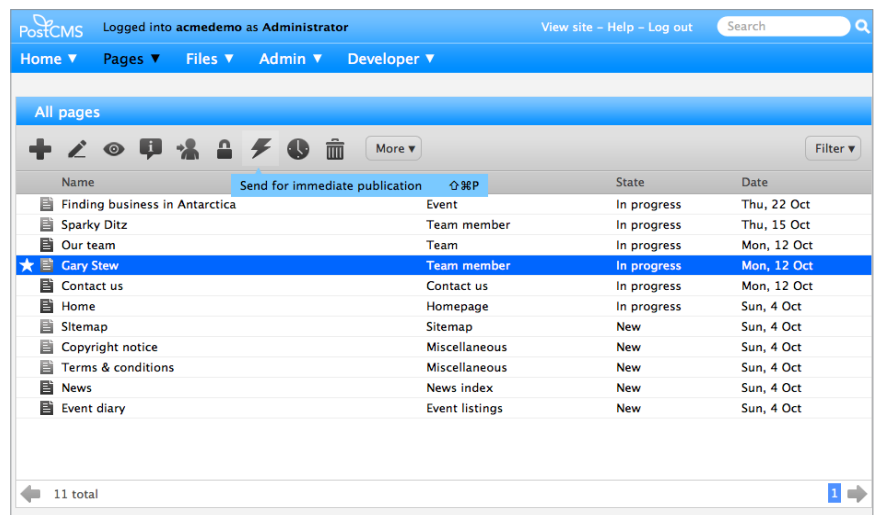
By focusing on exceptional user experience, we give you the flexibility you need to meet new business challenges as soon as they arise.

Core features

- Content separated from presentation
- Audit history & versioning
- Automation & approval workflows
- Role and group-based permissions
- 100% unicode
- REST API



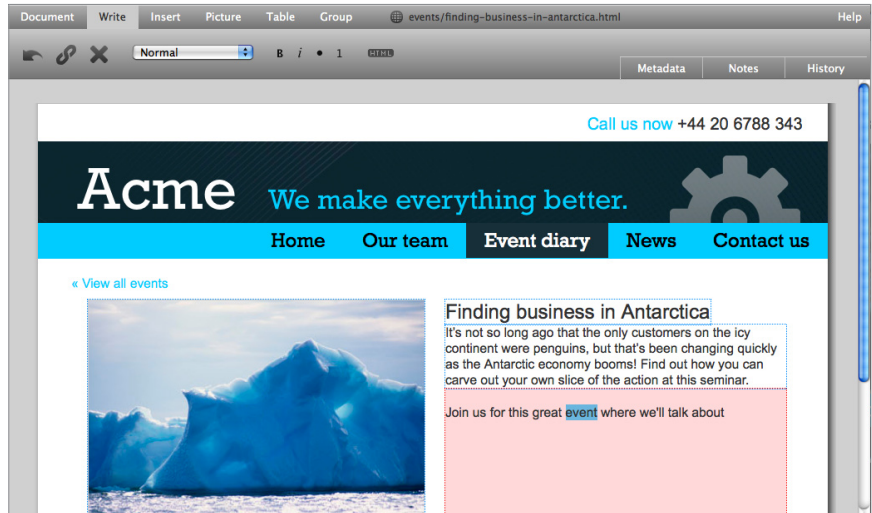
The PostCMS dashboard gives you a quick overview of current activity.



Page lists can be filtered, sorted and searched.

Authoring

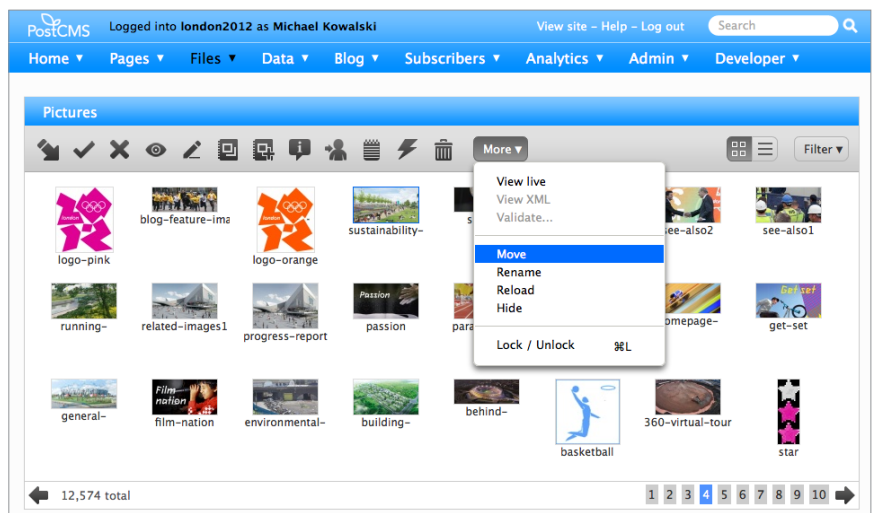
- WYSIWYG page editor
- Forms-based data editor
- Keyboard shortcuts
- Metadata and taxonomies
- Themes and widgets
- Microsoft Word cleanup
- Works on Apple Mac as well as Windows PC



Click and type to update content in the WYSIWYG page editor.

Digital asset management

- Bulk file import
- Customisable metadata
- Image crop and resize
- Automatic thumbnailing
- Full text search for PDFs



Manage images and other file types with ease.

Web analytics

- Google Analytics integration
- Page views, unique visits, top content, referers
- Dashboard KPIs
- Understand your audience and share intelligence



View charts of web traffic and other activity, right in PostCMS.

Mobile

Generate a mobile version of your website, optimised for smart phones, without increasing your workload.

Connecting to other systems

PostCMS has a full RESTful API which makes it easy to connect to other web applications. You can run feed managers to automatically import or export content.

Low lock-in

Because PostCMS is externally hosted and provides full APIs for content extraction, it is a good choice for short-life or interim solutions. So even if you have a strategic commitment to another content management platform, you may find that PostCMS can help you with your immediate needs.

Solutions

News

Busy teams, frequent updates

Quickly launch and run a news-based website, whether for local, industry or national news or just for your corporate website.

Collaborative features let editorial teams manage thousands of web pages, including content from press agency feeds.

Great editorial tools

Designed with editorial teams in mind, our highly usable interface lets your team create and update news stories efficiently. Plus you can manage rich media content like photographs, maps and video.

Marketing

Manage your brand assets

Centralize digital assets like logos and PDFs. Control who has access, and apply approval workflows if you need them. Define your own metadata fields, say for rights information.

SEO friendly

PostCMS publishes web pages to human readable URLs, with no query strings or ids. Plus you can add keywords or other metadata to every page.

Campaigning

Spreadable and sticky

Tap into social bookmarking services and networks to bring a wider audience to your content. Publish RSS feeds and Twitter updates, and provide widgets for your readers to embed on their own websites.

Integrate extra functionality

Use simple integrations with external websites and applications to usefully extend the functionality of your website without escalating your costs.

Press office

Publish timely updates

Get your press releases onto your website quickly. You don't have to build your whole site in PostCMS: your press centre can be managed separately.

Reduce risk

Ensure that news is never released too early or without appropriate checks, using scheduling, embargos and approval workflows.

Pricing

Standard

£40/user/month

Features including:

- Basic content services
- Digital asset management
- Approval workflows
- Google Analytics integration
- Photo resize and crop
- 8 x 5 email support

Professional

£75/user/month

All **Standard** features, plus:

- API access
- Feed management
- Custom workflows
- 8 x 5 telephone support

Enterprise

£100/user/month

All **Professional** features, plus:

- Multiple websites
- Localisation
- Custom screens
- Dedicated account manager
- 24 x 7 emergency support

Startup costs

Design and build costs will vary depending on how functionally complex the website is, how much content needs to be migrated, and whether integration with other applications is required. Typical implementation costs start from around £10,000.

Hosting

PostCMS is hosted on our own servers. If you would like us to supply hosting for your website, we provide two options:

Cloud hosting £50 per month

Dedicated server £250 per month

Registered charities may be eligible for discounts of up to 15%.

Need to avoid capital expenditure?

We can offer financing to spread your startup costs over 2 years.

Next steps

Get in touch to discuss how we can help you deliver a more effective website, or to book an on-site demonstration.

Telephone **+44 20 7378 6655**

Email **info@postcms.com**

